

# RETAIL'S IMPACT IN CALIFORNIA - 35

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in California. Here is a quick look at retail in your district, visit [NRF.com/retailsimpact](http://NRF.com/retailsimpact) for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



## BY THE NUMBERS

**6,387** - RETAIL ESTABLISHMENTS

**1,630** - DIRECT LABOR INCOME  
(\$MILLIONS)

**55,612** - DIRECT RETAIL EMPLOYMENT

**2,699** - DIRECT IMPACT ON GDP  
(\$MILLIONS)

**83,143** - TOTAL JOBS SUPPORTED

**5,263** - TOTAL IMPACT ON GDP  
(\$MILLIONS)

## DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN CA-35

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	55,612	\$2,699
Administrative and waste management services	31,352	\$1,091
Agriculture, forestry, fishing, and related activities	750	\$86
Arts, entertainment, and recreation	3,819	\$84
Construction	21,375	\$1,309
Educational services	4,758	\$212
Finance and insurance	8,127	\$686
Health care and social assistance	28,005	\$1,647
Information	3,419	\$1,097
Management of companies and enterprises	2,678	\$290
Manufacturing	34,208	\$3,808
Mining	21	\$3
Other services, except public administration	20,105	\$690
Professional, scientific, and technical services	13,430	\$852
Real estate and rental and leasing	14,256	\$4,493
Transportation and warehousing	39,056	\$2,794
Utilities	1,001	\$471
Wholesale trade	28,288	\$3,996

LEARN MORE ABOUT RETAIL'S IMPACT AT [NRF.COM/RETAILS-IMPACT](http://NRF.COM/RETAILS-IMPACT)

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.