

RETAIL'S IMPACT IN CALIFORNIA - 34

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in California. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

9,506 - RETAIL ESTABLISHMENTS

1,532 - DIRECT LABOR INCOME
(\$MILLIONS)

49,138 - DIRECT RETAIL EMPLOYMENT

2,295 - DIRECT IMPACT ON GDP
(\$MILLIONS)

83,206 - TOTAL JOBS SUPPORTED

5,993 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN CA-34

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	49,138	\$2,295
Administrative and waste management services	30,612	\$1,316
Agriculture, forestry, fishing, and related activities	59	\$5
Arts, entertainment, and recreation	25,924	\$971
Construction	8,585	\$586
Educational services	9,933	\$513
Finance and insurance	46,314	\$4,653
Health care and social assistance	48,546	\$2,864
Information	14,964	\$3,794
Management of companies and enterprises	8,241	\$1,064
Manufacturing	34,438	\$2,442
Mining	480	\$366
Other services, except public administration	37,777	\$1,312
Professional, scientific, and technical services	51,439	\$6,058
Real estate and rental and leasing	25,972	\$6,416
Transportation and warehousing	11,112	\$779
Utilities	2,781	\$1,032
Wholesale trade	31,947	\$4,889

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.