

## RETAIL'S IMPACT IN CALIFORNIA - 3

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in California. Here is a quick look at retail in your district, visit [NRF.com/retailsimpact](http://NRF.com/retailsimpact) for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



### BY THE NUMBERS

**6,725** - RETAIL ESTABLISHMENTS

**1,605** - DIRECT LABOR INCOME  
(\$MILLIONS)

**56,009** - DIRECT RETAIL EMPLOYMENT

**2,576** - DIRECT IMPACT ON GDP  
(\$MILLIONS)

**80,506** - TOTAL JOBS SUPPORTED

**5,094** - TOTAL IMPACT ON GDP  
(\$MILLIONS)

### DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN CA-3

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	56,009	\$2,576
Administrative and waste management services	13,704	\$611
Agriculture, forestry, fishing, and related activities	22,456	\$1,706
Arts, entertainment, and recreation	6,600	\$204
Construction	17,208	\$1,163
Educational services	4,642	\$145
Finance and insurance	10,129	\$945
Health care and social assistance	33,523	\$2,425
Information	3,411	\$734
Management of companies and enterprises	1,618	\$177
Manufacturing	16,950	\$3,271
Mining	957	\$395
Other services, except public administration	20,103	\$660
Professional, scientific, and technical services	18,281	\$1,044
Real estate and rental and leasing	11,276	\$4,544
Transportation and warehousing	18,041	\$1,383
Utilities	1,189	\$572
Wholesale trade	10,354	\$1,537

LEARN MORE ABOUT RETAIL'S IMPACT AT [NRF.COM/RETAILS-IMPACT](http://NRF.COM/RETAILS-IMPACT)

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.