

RETAIL'S IMPACT IN CALIFORNIA - 26

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in California. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

8,444 - RETAIL ESTABLISHMENTS

1,950 - DIRECT LABOR INCOME
(\$MILLIONS)

67,975 - DIRECT RETAIL EMPLOYMENT

3,034 - DIRECT IMPACT ON GDP
(\$MILLIONS)

98,009 - TOTAL JOBS SUPPORTED

6,267 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN CA-26

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	67,975	\$3,034
Administrative and waste management services	23,725	\$1,063
Agriculture, forestry, fishing, and related activities	18,204	\$1,191
Arts, entertainment, and recreation	7,096	\$347
Construction	16,033	\$998
Educational services	8,947	\$356
Finance and insurance	23,886	\$2,552
Health care and social assistance	32,141	\$1,782
Information	6,024	\$1,708
Management of companies and enterprises	2,553	\$334
Manufacturing	25,560	\$4,733
Mining	3,041	\$1,796
Other services, except public administration	21,265	\$706
Professional, scientific, and technical services	30,478	\$2,194
Real estate and rental and leasing	25,337	\$6,269
Transportation and warehousing	6,656	\$455
Utilities	886	\$370
Wholesale trade	14,480	\$2,457

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.