

# RETAIL'S IMPACT IN CALIFORNIA - 25

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in California. Here is a quick look at retail in your district, visit [NRF.com/retailsimpact](http://NRF.com/retailsimpact) for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



## BY THE NUMBERS

**6,705** - RETAIL ESTABLISHMENTS

**1,856** - DIRECT LABOR INCOME  
(\$MILLIONS)

**55,729** - DIRECT RETAIL EMPLOYMENT

**2,811** - DIRECT IMPACT ON GDP  
(\$MILLIONS)

**77,349** - TOTAL JOBS SUPPORTED

**5,211** - TOTAL IMPACT ON GDP  
(\$MILLIONS)

## DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN CA-25

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	55,729	\$2,811
Administrative and waste management services	19,028	\$890
Agriculture, forestry, fishing, and related activities	1,148	\$96
Arts, entertainment, and recreation	7,764	\$404
Construction	16,194	\$1,079
Educational services	8,261	\$415
Finance and insurance	12,791	\$1,304
Health care and social assistance	28,383	\$1,833
Information	4,181	\$1,330
Management of companies and enterprises	2,653	\$343
Manufacturing	28,118	\$3,678
Mining	399	\$204
Other services, except public administration	22,835	\$618
Professional, scientific, and technical services	17,887	\$1,540
Real estate and rental and leasing	11,076	\$4,148
Transportation and warehousing	6,021	\$679
Utilities	594	\$254
Wholesale trade	10,522	\$1,634

LEARN MORE ABOUT RETAIL'S IMPACT AT [NRF.COM/RETAILS-IMPACT](http://NRF.COM/RETAILS-IMPACT)

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.