

RETAIL'S IMPACT IN CALIFORNIA - 23

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in California. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

5,237 - RETAIL ESTABLISHMENTS

1,237 - DIRECT LABOR INCOME
(\$MILLIONS)

42,163 - DIRECT RETAIL EMPLOYMENT

1,935 - DIRECT IMPACT ON GDP
(\$MILLIONS)

64,181 - TOTAL JOBS SUPPORTED

4,366 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN CA-23

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	42,163	\$1,935
Administrative and waste management services	16,748	\$848
Agriculture, forestry, fishing, and related activities	32,979	\$2,609
Arts, entertainment, and recreation	3,416	\$83
Construction	16,247	\$1,131
Educational services	3,061	\$103
Finance and insurance	7,468	\$695
Health care and social assistance	32,325	\$1,758
Information	3,008	\$958
Management of companies and enterprises	2,731	\$292
Manufacturing	8,378	\$2,636
Mining	11,118	\$5,828
Other services, except public administration	18,445	\$608
Professional, scientific, and technical services	15,445	\$1,164
Real estate and rental and leasing	12,006	\$3,572
Transportation and warehousing	8,515	\$634
Utilities	1,104	\$485
Wholesale trade	6,162	\$937

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.