

RETAIL'S IMPACT IN CALIFORNIA - 22

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in California. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

5,964 - RETAIL ESTABLISHMENTS

1,539 - DIRECT LABOR INCOME
(\$MILLIONS)

53,519 - DIRECT RETAIL EMPLOYMENT

2,479 - DIRECT IMPACT ON GDP
(\$MILLIONS)

79,673 - TOTAL JOBS SUPPORTED

4,758 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN CA-22

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	53,519	\$2,479
Administrative and waste management services	20,777	\$725
Agriculture, forestry, fishing, and related activities	34,572	\$2,944
Arts, entertainment, and recreation	2,551	\$65
Construction	11,392	\$711
Educational services	4,534	\$154
Finance and insurance	13,199	\$1,165
Health care and social assistance	33,506	\$1,774
Information	2,541	\$573
Management of companies and enterprises	1,321	\$128
Manufacturing	15,246	\$1,188
Mining	182	\$99
Other services, except public administration	18,009	\$601
Professional, scientific, and technical services	12,730	\$888
Real estate and rental and leasing	16,743	\$4,206
Transportation and warehousing	6,417	\$493
Utilities	500	\$201
Wholesale trade	6,214	\$900

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#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.