

RETAIL'S IMPACT IN CALIFORNIA - 21

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in California. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

5,033 - RETAIL ESTABLISHMENTS

1,157 - DIRECT LABOR INCOME
(\$MILLIONS)

38,488 - DIRECT RETAIL EMPLOYMENT

1,824 - DIRECT IMPACT ON GDP
(\$MILLIONS)

62,039 - TOTAL JOBS SUPPORTED

4,083 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN CA-21

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	38,488	\$1,824
Administrative and waste management services	8,653	\$488
Agriculture, forestry, fishing, and related activities	79,195	\$5,631
Arts, entertainment, and recreation	2,116	\$49
Construction	14,384	\$970
Educational services	1,538	\$47
Finance and insurance	5,091	\$496
Health care and social assistance	21,462	\$1,093
Information	1,768	\$430
Management of companies and enterprises	1,372	\$143
Manufacturing	24,830	\$3,132
Mining	3,359	\$1,462
Other services, except public administration	16,262	\$528
Professional, scientific, and technical services	6,624	\$434
Real estate and rental and leasing	8,220	\$3,649
Transportation and warehousing	14,494	\$1,011
Utilities	1,164	\$581
Wholesale trade	12,077	\$1,784

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.