

RETAIL'S IMPACT IN CALIFORNIA - 19

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in California. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

6,911 - RETAIL ESTABLISHMENTS

2,193 - DIRECT LABOR INCOME
(\$MILLIONS)

57,287 - DIRECT RETAIL EMPLOYMENT

3,146 - DIRECT IMPACT ON GDP
(\$MILLIONS)

79,642 - TOTAL JOBS SUPPORTED

6,054 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN CA-19

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	57,287	\$3,146
Administrative and waste management services	21,952	\$1,773
Agriculture, forestry, fishing, and related activities	2,527	\$219
Arts, entertainment, and recreation	7,907	\$267
Construction	18,789	\$1,639
Educational services	8,927	\$534
Finance and insurance	11,966	\$1,342
Health care and social assistance	30,111	\$2,739
Information	7,335	\$3,265
Management of companies and enterprises	1,438	\$227
Manufacturing	29,506	\$6,795
Mining	169	\$65
Other services, except public administration	20,989	\$744
Professional, scientific, and technical services	36,406	\$4,243
Real estate and rental and leasing	29,580	\$7,074
Transportation and warehousing	7,572	\$430
Utilities	274	\$108
Wholesale trade	10,140	\$2,126

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.