

# RETAIL'S IMPACT IN CALIFORNIA - 17

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in California. Here is a quick look at retail in your district, visit [NRF.com/retailsimpact](http://NRF.com/retailsimpact) for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



## BY THE NUMBERS

**7,851 - RETAIL ESTABLISHMENTS**

**2,698 - DIRECT LABOR INCOME**  
(\$MILLIONS)

**65,245 - DIRECT RETAIL EMPLOYMENT**

**4,148 - DIRECT IMPACT ON GDP**  
(\$MILLIONS)

**96,322 - TOTAL JOBS SUPPORTED**

**9,181 - TOTAL IMPACT ON GDP**  
(\$MILLIONS)

## DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN CA-17

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	65,245	\$4,148
Administrative and waste management services	32,743	\$2,305
Agriculture, forestry, fishing, and related activities	410	\$29
Arts, entertainment, and recreation	7,720	\$416
Construction	19,622	\$1,743
Educational services	18,693	\$1,288
Finance and insurance	14,250	\$1,771
Health care and social assistance	29,524	\$2,490
Information	20,117	\$10,039
Management of companies and enterprises	9,577	\$1,535
Manufacturing	125,827	\$38,368
Mining	206	\$112
Other services, except public administration	21,772	\$997
Professional, scientific, and technical services	101,823	\$11,629
Real estate and rental and leasing	29,168	\$7,147
Transportation and warehousing	10,822	\$631
Utilities	617	\$466
Wholesale trade	32,444	\$6,609

LEARN MORE ABOUT RETAIL'S IMPACT AT [NRF.COM/RETAILS-IMPACT](http://NRF.COM/RETAILS-IMPACT)

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.