

# RETAIL'S IMPACT IN CALIFORNIA - 16

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in California. Here is a quick look at retail in your district, visit [NRF.com/retailsimpact](http://NRF.com/retailsimpact) for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



## BY THE NUMBERS

**5,573** - RETAIL ESTABLISHMENTS

**1,210** - DIRECT LABOR INCOME  
(\$MILLIONS)

**42,537** - DIRECT RETAIL EMPLOYMENT

**1,973** - DIRECT IMPACT ON GDP  
(\$MILLIONS)

**67,793** - TOTAL JOBS SUPPORTED

**4,322** - TOTAL IMPACT ON GDP  
(\$MILLIONS)

## DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN CA-16

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	42,537	\$1,973
Administrative and waste management services	15,179	\$636
Agriculture, forestry, fishing, and related activities	34,879	\$3,312
Arts, entertainment, and recreation	4,052	\$78
Construction	11,433	\$734
Educational services	4,141	\$132
Finance and insurance	7,901	\$695
Health care and social assistance	33,837	\$2,026
Information	2,791	\$598
Management of companies and enterprises	2,290	\$233
Manufacturing	24,395	\$1,971
Mining	1,518	\$325
Other services, except public administration	18,822	\$619
Professional, scientific, and technical services	11,729	\$867
Real estate and rental and leasing	13,458	\$4,073
Transportation and warehousing	11,791	\$764
Utilities	1,577	\$879
Wholesale trade	10,730	\$1,508

LEARN MORE ABOUT RETAIL'S IMPACT AT [NRF.COM/RETAILS-IMPACT](http://NRF.COM/RETAILS-IMPACT)

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.