

RETAIL'S IMPACT IN CALIFORNIA - 11

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in California. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

7,425 - RETAIL ESTABLISHMENTS

2,087 - DIRECT LABOR INCOME
(\$MILLIONS)

62,168 - DIRECT RETAIL EMPLOYMENT

3,205 - DIRECT IMPACT ON GDP
(\$MILLIONS)

91,649 - TOTAL JOBS SUPPORTED

7,817 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN CA-11

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	62,168	\$3,205
Administrative and waste management services	26,330	\$1,307
Agriculture, forestry, fishing, and related activities	1,162	\$73
Arts, entertainment, and recreation	8,540	\$296
Construction	21,454	\$1,870
Educational services	10,315	\$405
Finance and insurance	33,632	\$2,958
Health care and social assistance	45,125	\$3,947
Information	7,687	\$2,632
Management of companies and enterprises	4,418	\$660
Manufacturing	16,028	\$16,946
Mining	2,974	\$1,922
Other services, except public administration	25,681	\$993
Professional, scientific, and technical services	37,313	\$3,132
Real estate and rental and leasing	36,429	\$8,581
Transportation and warehousing	8,268	\$1,085
Utilities	2,010	\$784
Wholesale trade	9,306	\$1,573

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.