

RETAIL'S IMPACT IN CALIFORNIA - 10

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in California. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

5,223 - RETAIL ESTABLISHMENTS

1,264 - DIRECT LABOR INCOME
(\$MILLIONS)

46,277 - DIRECT RETAIL EMPLOYMENT

2,042 - DIRECT IMPACT ON GDP
(\$MILLIONS)

67,635 - TOTAL JOBS SUPPORTED

4,084 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN CA-10

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	46,277	\$2,042
Administrative and waste management services	11,302	\$461
Agriculture, forestry, fishing, and related activities	19,573	\$1,760
Arts, entertainment, and recreation	2,636	\$69
Construction	11,137	\$686
Educational services	2,718	\$94
Finance and insurance	5,821	\$542
Health care and social assistance	30,256	\$2,151
Information	1,571	\$327
Management of companies and enterprises	2,102	\$175
Manufacturing	22,488	\$2,356
Mining	47	\$12
Other services, except public administration	14,533	\$436
Professional, scientific, and technical services	9,652	\$598
Real estate and rental and leasing	15,259	\$4,168
Transportation and warehousing	11,914	\$853
Utilities	394	\$161
Wholesale trade	8,834	\$1,262

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.