

RETAIL'S IMPACT IN CALIFORNIA - 1

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in California. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

9,257 - RETAIL ESTABLISHMENTS

1,678 - DIRECT LABOR INCOME
(\$MILLIONS)

58,961 - DIRECT RETAIL EMPLOYMENT

2,876 - DIRECT IMPACT ON GDP
(\$MILLIONS)

85,780 - TOTAL JOBS SUPPORTED

5,122 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN CA-1

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	58,961	\$2,876
Administrative and waste management services	14,386	\$562
Agriculture, forestry, fishing, and related activities	19,910	\$1,365
Arts, entertainment, and recreation	6,875	\$209
Construction	22,166	\$1,141
Educational services	5,515	\$171
Finance and insurance	10,821	\$866
Health care and social assistance	45,737	\$2,466
Information	3,196	\$658
Management of companies and enterprises	1,773	\$135
Manufacturing	13,687	\$1,349
Mining	1,474	\$290
Other services, except public administration	26,535	\$786
Professional, scientific, and technical services	20,987	\$1,010
Real estate and rental and leasing	12,441	\$4,819
Transportation and warehousing	10,158	\$656
Utilities	1,543	\$662
Wholesale trade	7,411	\$943

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.