

RETAIL'S IMPACT IN CALIFORNIA - 8

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in California. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

6,367 - RETAIL ESTABLISHMENTS

1,442 - DIRECT LABOR INCOME
(\$MILLIONS)

50,706 - DIRECT RETAIL EMPLOYMENT

2,208 - DIRECT IMPACT ON GDP
(\$MILLIONS)

66,715 - TOTAL JOBS SUPPORTED

3,825 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN CA-8

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	50,706	\$2,208
Administrative and waste management services	10,437	\$701
Agriculture, forestry, fishing, and related activities	2,326	\$306
Arts, entertainment, and recreation	5,495	\$182
Construction	12,986	\$777
Educational services	3,329	\$131
Finance and insurance	4,782	\$377
Health care and social assistance	27,377	\$1,547
Information	1,813	\$411
Management of companies and enterprises	521	\$53
Manufacturing	6,680	\$652
Mining	912	\$326
Other services, except public administration	18,601	\$627
Professional, scientific, and technical services	12,214	\$953
Real estate and rental and leasing	15,779	\$4,735
Transportation and warehousing	9,150	\$566
Utilities	1,947	\$782
Wholesale trade	2,978	\$414

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#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.