

RETAIL'S IMPACT IN ARKANSAS - 4

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Arkansas. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

7,956 - RETAIL ESTABLISHMENTS

1,229 - DIRECT LABOR INCOME
(\$MILLIONS)

49,805 - DIRECT RETAIL EMPLOYMENT

1,971 - DIRECT IMPACT ON GDP
(\$MILLIONS)

70,409 - TOTAL JOBS SUPPORTED

3,634 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN AR-4

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	49,805	\$1,971
Administrative and waste management services	12,979	\$379
Agriculture, forestry, fishing, and related activities	16,536	\$1,009
Arts, entertainment, and recreation	4,132	\$86
Construction	21,543	\$1,045
Educational services	3,166	\$80
Finance and insurance	10,018	\$737
Health care and social assistance	35,541	\$1,520
Information	1,746	\$928
Management of companies and enterprises	1,413	\$165
Manufacturing	48,144	\$5,272
Mining	6,206	\$1,157
Other services, except public administration	23,470	\$542
Professional, scientific, and technical services	9,300	\$405
Real estate and rental and leasing	11,103	\$2,671
Transportation and warehousing	12,872	\$847
Utilities	1,830	\$590
Wholesale trade	7,920	\$1,157

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.