

## RETAIL'S IMPACT IN ARKANSAS - 3

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Arkansas. Here is a quick look at retail in your district, visit [NRF.com/retailsimpact](http://NRF.com/retailsimpact) for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



### BY THE NUMBERS

**9,561** - RETAIL ESTABLISHMENTS

**1,760** - DIRECT LABOR INCOME  
(\$MILLIONS)

**72,689** - DIRECT RETAIL EMPLOYMENT

**2,741** - DIRECT IMPACT ON GDP  
(\$MILLIONS)

**102,105** - TOTAL JOBS SUPPORTED

**5,313** - TOTAL IMPACT ON GDP  
(\$MILLIONS)

### DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN AR-3

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	72,689	\$2,741
Administrative and waste management services	23,628	\$801
Agriculture, forestry, fishing, and related activities	5,608	\$446
Arts, entertainment, and recreation	6,171	\$156
Construction	21,521	\$1,084
Educational services	4,386	\$104
Finance and insurance	14,534	\$1,008
Health care and social assistance	45,555	\$2,308
Information	4,414	\$2,138
Management of companies and enterprises	24,506	\$3,204
Manufacturing	51,757	\$4,502
Mining	3,589	\$588
Other services, except public administration	21,461	\$634
Professional, scientific, and technical services	18,537	\$1,167
Real estate and rental and leasing	19,787	\$3,671
Transportation and warehousing	23,070	\$1,619
Utilities	2,400	\$852
Wholesale trade	15,447	\$2,742

LEARN MORE ABOUT RETAIL'S IMPACT AT [NRF.COM/RETAILS-IMPACT](http://NRF.COM/RETAILS-IMPACT)

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.