

RETAIL'S IMPACT IN ARKANSAS - 1

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Arkansas. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

8,709 - RETAIL ESTABLISHMENTS

1,289 - DIRECT LABOR INCOME
(\$MILLIONS)

53,888 - DIRECT RETAIL EMPLOYMENT

2,059 - DIRECT IMPACT ON GDP
(\$MILLIONS)

75,514 - TOTAL JOBS SUPPORTED

3,603 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN AR-1

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	53,888	\$2,059
Administrative and waste management services	16,541	\$393
Agriculture, forestry, fishing, and related activities	36,061	\$1,883
Arts, entertainment, and recreation	4,423	\$71
Construction	17,974	\$766
Educational services	3,749	\$88
Finance and insurance	10,863	\$801
Health care and social assistance	43,973	\$1,946
Information	3,305	\$1,352
Management of companies and enterprises	1,295	\$110
Manufacturing	38,830	\$3,951
Mining	1,500	\$105
Other services, except public administration	23,078	\$511
Professional, scientific, and technical services	8,639	\$397
Real estate and rental and leasing	7,174	\$2,411
Transportation and warehousing	12,314	\$781
Utilities	1,548	\$533
Wholesale trade	11,091	\$1,607

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.