

# RETAIL'S IMPACT IN ALASKA

1 in 5 Jobs

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Alaska. Here is a quick look at retail in your state, visit [NRF.com/retailsimpact](http://NRF.com/retailsimpact) for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



## BY THE NUMBERS

**8,304** - RETAIL ESTABLISHMENTS

**2,198** - DIRECT LABOR INCOME  
(\$MILLIONS)

**66,875** - DIRECT RETAIL EMPLOYMENT

**2,828** - DIRECT IMPACT ON GDP  
(\$MILLIONS)

**91,051** - TOTAL JOBS SUPPORTED

**\$6.1 Billion** - TOTAL IMPACT ON GDP

## DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN ALASKA

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	66,875	\$2,828
Administrative and waste management services	17,319	\$1,070
Agriculture, forestry, fishing, and related activities	11,605	\$394
Arts, entertainment, and recreation	10,829	\$237
Construction	24,060	\$2,297
Educational services	5,510	\$141
Finance and insurance	13,195	\$1,409
Health care and social assistance	50,024	\$3,201
Information	7,313	\$991
Management of companies and enterprises	2,042	\$210
Manufacturing	16,238	\$1,643
Mining	19,583	\$18,474
Other services, except public administration	20,371	\$804
Professional, scientific, and technical services	24,842	\$2,181
Real estate and rental and leasing	15,775	\$4,816
Transportation and warehousing	23,637	\$6,384
Utilities	2,201	\$709
Wholesale trade	7,351	\$1,153

LEARN MORE ABOUT RETAIL'S IMPACT AT [NRF.COM/RETAILS-IMPACT](http://NRF.COM/RETAILS-IMPACT)

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.