

RETAIL'S IMPACT IN ALABAMA - 7

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Alabama. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

8,589 - RETAIL ESTABLISHMENTS

1,602 - DIRECT LABOR INCOME
(\$MILLIONS)

62,810 - DIRECT RETAIL EMPLOYMENT

2,464 - DIRECT IMPACT ON GDP
(\$MILLIONS)

88,784 - TOTAL JOBS SUPPORTED

4,948 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN AL-7

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	62,810	\$2,464
Administrative and waste management services	28,445	\$878
Agriculture, forestry, fishing, and related activities	9,495	\$382
Arts, entertainment, and recreation	4,366	\$101
Construction	18,602	\$1,444
Educational services	8,964	\$246
Finance and insurance	24,482	\$2,210
Health care and social assistance	50,810	\$3,226
Information	6,286	\$892
Management of companies and enterprises	3,985	\$465
Manufacturing	38,960	\$6,696
Mining	3,135	\$1,012
Other services, except public administration	27,622	\$915
Professional, scientific, and technical services	18,163	\$1,681
Real estate and rental and leasing	17,445	\$3,218
Transportation and warehousing	14,923	\$1,094
Utilities	3,413	\$1,252
Wholesale trade	15,478	\$2,221

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.