

# RETAIL'S IMPACT IN ALABAMA - 6

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Alabama. Here is a quick look at retail in your district, visit [NRF.com/retailsimpact](http://NRF.com/retailsimpact) for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



## BY THE NUMBERS

**8,435** - RETAIL ESTABLISHMENTS

**1,783** - DIRECT LABOR INCOME  
(\$MILLIONS)

**65,983** - DIRECT RETAIL EMPLOYMENT

**2,694** - DIRECT IMPACT ON GDP  
(\$MILLIONS)

**90,582** - TOTAL JOBS SUPPORTED

**5,220** - TOTAL IMPACT ON GDP  
(\$MILLIONS)

## DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN AL-6

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	65,983	\$2,694
Administrative and waste management services	23,421	\$751
Agriculture, forestry, fishing, and related activities	3,778	\$129
Arts, entertainment, and recreation	6,334	\$138
Construction	22,422	\$1,704
Educational services	5,563	\$146
Finance and insurance	30,618	\$2,830
Health care and social assistance	35,533	\$2,208
Information	7,249	\$1,226
Management of companies and enterprises	7,010	\$784
Manufacturing	20,208	\$2,854
Mining	3,139	\$1,008
Other services, except public administration	24,155	\$953
Professional, scientific, and technical services	24,729	\$2,223
Real estate and rental and leasing	18,126	\$3,466
Transportation and warehousing	9,471	\$789
Utilities	4,504	\$1,811
Wholesale trade	17,204	\$2,438

LEARN MORE ABOUT RETAIL'S IMPACT AT [NRF.COM/RETAILS-IMPACT](http://NRF.COM/RETAILS-IMPACT)

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.