

RETAIL'S IMPACT IN ALABAMA - 4

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Alabama. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

7,693 - RETAIL ESTABLISHMENTS

1,184 - DIRECT LABOR INCOME
(\$MILLIONS)

48,600 - DIRECT RETAIL EMPLOYMENT

1,943 - DIRECT IMPACT ON GDP
(\$MILLIONS)

67,676 - TOTAL JOBS SUPPORTED

3,349 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN AL-4

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	48,600	\$1,943
Administrative and waste management services	13,677	\$345
Agriculture, forestry, fishing, and related activities	15,064	\$615
Arts, entertainment, and recreation	3,861	\$48
Construction	19,425	\$720
Educational services	2,424	\$43
Finance and insurance	9,322	\$682
Health care and social assistance	27,942	\$1,338
Information	1,705	\$245
Management of companies and enterprises	1,347	\$138
Manufacturing	49,894	\$5,042
Mining	3,723	\$831
Other services, except public administration	22,197	\$578
Professional, scientific, and technical services	8,461	\$435
Real estate and rental and leasing	8,458	\$2,331
Transportation and warehousing	12,424	\$742
Utilities	1,066	\$365
Wholesale trade	8,164	\$914

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.