

RETAIL'S IMPACT IN ALABAMA - 3

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Alabama. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

7,923 - RETAIL ESTABLISHMENTS

58,948 - DIRECT RETAIL EMPLOYMENT

79,513 - TOTAL JOBS SUPPORTED

1,381 - DIRECT LABOR INCOME
(\$MILLIONS)

2,245 - DIRECT IMPACT ON GDP
(\$MILLIONS)

3,745 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN AL-3

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	58,948	\$2,245
Administrative and waste management services	24,014	\$709
Agriculture, forestry, fishing, and related activities	7,125	\$273
Arts, entertainment, and recreation	4,410	\$78
Construction	17,809	\$751
Educational services	3,841	\$84
Finance and insurance	9,654	\$624
Health care and social assistance	26,916	\$1,259
Information	2,728	\$407
Management of companies and enterprises	1,105	\$78
Manufacturing	39,029	\$4,240
Mining	705	\$136
Other services, except public administration	23,393	\$617
Professional, scientific, and technical services	11,686	\$587
Real estate and rental and leasing	10,436	\$2,655
Transportation and warehousing	8,268	\$452
Utilities	1,172	\$381
Wholesale trade	8,363	\$984

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.