

RETAIL'S IMPACT IN ALABAMA - 2

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Alabama. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

8,422 - RETAIL ESTABLISHMENTS

61,068 - DIRECT RETAIL EMPLOYMENT

84,541 - TOTAL JOBS SUPPORTED

1,440 - DIRECT LABOR INCOME
(\$MILLIONS)

2,317 - DIRECT IMPACT ON GDP
(\$MILLIONS)

4,090 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN AL-2

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	61,068	\$2,317
Administrative and waste management services	19,587	\$563
Agriculture, forestry, fishing, and related activities	11,518	\$557
Arts, entertainment, and recreation	4,278	\$76
Construction	17,750	\$986
Educational services	6,188	\$208
Finance and insurance	13,276	\$815
Health care and social assistance	33,234	\$1,643
Information	3,149	\$371
Management of companies and enterprises	1,625	\$112
Manufacturing	35,232	\$3,783
Mining	421	\$62
Other services, except public administration	30,698	\$649
Professional, scientific, and technical services	13,443	\$880
Real estate and rental and leasing	9,299	\$2,475
Transportation and warehousing	11,860	\$759
Utilities	2,592	\$955
Wholesale trade	9,833	\$1,175

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#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.