

RETAIL'S IMPACT IN ALABAMA - 1

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Alabama. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

8,126 - RETAIL ESTABLISHMENTS

1,682 - DIRECT LABOR INCOME
(\$MILLIONS)

65,929 - DIRECT RETAIL EMPLOYMENT

2,658 - DIRECT IMPACT ON GDP
(\$MILLIONS)

91,786 - TOTAL JOBS SUPPORTED

4,736 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN AL-1

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	65,929	\$2,658
Administrative and waste management services	24,600	\$735
Agriculture, forestry, fishing, and related activities	8,003	\$345
Arts, entertainment, and recreation	6,476	\$120
Construction	22,226	\$1,171
Educational services	7,026	\$174
Finance and insurance	13,449	\$996
Health care and social assistance	33,530	\$1,744
Information	3,760	\$438
Management of companies and enterprises	1,321	\$119
Manufacturing	27,115	\$4,486
Mining	1,020	\$359
Other services, except public administration	25,228	\$721
Professional, scientific, and technical services	18,196	\$1,105
Real estate and rental and leasing	20,963	\$3,383
Transportation and warehousing	10,928	\$971
Utilities	1,684	\$600
Wholesale trade	11,754	\$1,496

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.