

RETAIL'S IMPACT IN ALABAMA

1 in 4 Jobs

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Alabama. Here is a quick look at retail in your state, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

57,667 - RETAIL ESTABLISHMENTS

10,729 - DIRECT LABOR INCOME
(\$MILLIONS)

428,748 - DIRECT RETAIL EMPLOYMENT

17,020 - DIRECT IMPACT ON GDP
(\$MILLIONS)

590,620 - TOTAL JOBS SUPPORTED

\$30.7 Billion - TOTAL IMPACT ON GDP

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN ALABAMA

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	428,748	\$17,020
Administrative and waste management services	161,860	\$4,925
Agriculture, forestry, fishing, and related activities	63,607	\$2,560
Arts, entertainment, and recreation	34,052	\$643
Construction	138,156	\$7,774
Educational services	39,339	\$1,022
Finance and insurance	110,526	\$8,947
Health care and social assistance	235,138	\$12,919
Information	28,801	\$4,128
Management of companies and enterprises	18,498	\$1,891
Manufacturing	252,524	\$33,272
Mining	12,419	\$3,473
Other services, except public administration	175,122	\$5,066
Professional, scientific, and technical services	139,238	\$10,827
Real estate and rental and leasing	101,450	\$20,571
Transportation and warehousing	74,219	\$5,203
Utilities	14,598	\$5,420
Wholesale trade	81,205	\$10,527

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.